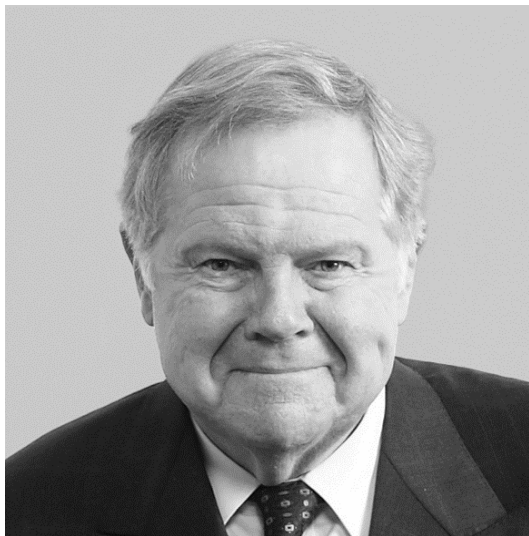


FLIP Buzzwords: Leadership

Wednesday 8 December 2021 – 4.00pm – 5.30pm



Dr George Beaton

Executive Chairman, Beaton Research + Consulting

Dr George Beaton has guided clients through a wide variety of strategic decisions in his 30+ years as an advisor and consultant. His companies are Voice of Clients leaders with Beaton benchmarks, the Client Choice Awards, the Professional Services Awards, and FirmChecker. George has authored two landmark books: *NewLaw New Rules* in 2013 and *Remaking Law Firms – Why and How* in 2016. In 2018 George was appointed by the College of Law to lead a major business education program.



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