



## Dr Amantha Imber

### Organisational Psychologist & Founder, Inventium

Dr Amantha Imber is an organisational psychologist and founder of behavioural science consultancy Inventium. Amantha is also the co-creator of the Australian Financial Review's Most Innovative Companies list and the AFR BOSS Best Places to Work list. Amantha has helped companies such as Google, Apple, Disney, LEGO, Atlassian, Commonwealth Bank and many others innovate more successfully and reinvent the way they approach their work.

In 2019, Amantha was named as one of the Australian Financial Review's 100 Women of Influence. Amantha is also the host of the number one ranking business podcast How I Work, which has had over 2 million downloads, where she interviews some of the world's leading innovators about their habits, rituals and strategies for structuring their day.

Amantha's thoughts have appeared in Harvard Business Review, Forbes, Entrepreneur and Fast Company and she is the author of two best-selling books: "The Creativity Formula" and "The Innovation Formula".



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