



## Alistair Marshall

### Director, Professional Services Business Development

Alistair Marshall has helped leading law firms, accountancy practices, retail banks and household name corporates attract new clients and win more new business for more than 30 years.

Unlike many other consultants who are very theoretical, Alistair has a hands-on, practical approach, free of jargon and business school nonsense.

His specialty is implementing simple, achievable, and cost-effective business solutions for small practices through to large regional and national firms. His track record demonstrates consistent results in achieving double digit growth in new client instructions.



THE LAW SOCIETY  
OF NEW SOUTH WALES