



Graeme Grovum
Principal
Alpha Creates

Graeme is a principal at Alpha Creates, a consultancy that provides strategy, innovation and technology advisory services to professional services clients. A legal technologist with 15 years' experience in the legal and financial industries, Graeme was previously Head of Innovation at one of Australia's top tier firms where he worked with the firm and its clients to deliver many innovation and technology initiatives. Graeme's work has been recognised in the 2017 Legal Innovation Index, placing as a finalist, and by the Financial Times' Asia-Pacific Innovative Lawyer Awards 2016, placing as 'Highly Commended' in the technology category.