



Jo Palmer
Founder and Managing Director of Pointer Remote

Jo Palmer is the Founder and Managing Director of Pointer Remote, a company supporting communities, businesses and individuals to leverage remote work. Pointer Remote runs training and workshops to upskill business owners and individuals to embrace remote work as well as a job matching platform to advertise remote jobs. Jo is particularly passionate about the social and economic benefits that remote work creates for rural Australia and Pointer Remote works closely with community stakeholders to use remote work as a way to attract and retain rural populations and stimulate local economies. For her work in this area, Jo was named the 2019 National AgriFutures Rural Woman of the Year.