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Craig is the General Counsel for Consumer & Small Business at Telstra and a member of Telstra's executive leadership team. Over a 13-year career at Telstra, Craig has served as the General Counsel for Telstra's small business

division, its product, marketing and media team and its international team, during which time he lived and worked in Hong Kong.

In his current role, Craig leads around 40 lawyers who support the team that serves Telstra's 11 million residential and small business customers and handle a variety of transactional, governance, competition and consumer law issues. In addition, Craig handles the legal work in relation to Telstra's part ownership of Foxtel, and its media agreements including with Australia's major sporting codes and production houses.

Craig presents regularly about the future of legal practice and emerging trends in technology and legal operations.