



**Dr George Beaton
Executive Chairman
Beaton Research + Consulting,**

Dr George Beaton has guided clients through a wide variety of strategic decisions in his 30+ years as an advisor and consultant.

His companies are Voice of Clients leaders with beaton benchmarks, the Client Choice Awards, the Professional Services Awards, and FirmChecker.

George has authored two landmark books: *NewLaw New Rules* in 2013 and *Remaking Law Firms – Why and How* in 2016.

In 2018 George was appointed by the College of Law to lead a major business education program.