## **PROMOTE YOUR MEMBERSHIP OF THE LAW SOCIETY**

## An exclusive logo is available to Solicitor Members who wish to promote their membership of the largest and most influential association for solicitors in Australia.

By using the Members Logo on your website, premises, stationery and certain marketing materials, you indicate to clients, peers and staff that you uphold the principles of professional excellence that the Law Society represents.

Simply read the Policy of Use below, indicate your agreement by clicking the checkbox that follows it, then click the 'Download...' button to receive the approved Members logo.

## If I use a previous version of the Members Logo, do I need to replace it?

Solicitor Members who are currently using a Law Society logo from before August 2009 should download the new Members Logo below. It should replace all instances where the previous logo currently appears.

## Policy of Use of Law Society Logo by Solicitor Members

Solicitor Members of The Law Society of New South Wales are authorised to use the Law Society's logo on or in any stationery, office windows, office walls, advertisements (including printed and electronic), emails or web site connected with their firm or practice subject to the following conditions:

- The logo used must be the Members Logo in the form approved by the Law Society and must not be altered in any way (other than to resize it with proportions remaining the same);
- The Members Logo and any other mention of being a Member of The Law Society of New South Wales may only continue to be used or to appear for so long as all Solicitors associated with the firm or practice remain Members of the Law Society;
- Where the Members Logo is affixed to the walls or windows in any office premises, upon the office premises being vacated the Members Logo and any other mention of being a Member of The Law Society of New South Wales must be removed; and
- If the firm or practice is owned or operated by a corporation (i.e. an incorporated legal practice) and that corporation also provides other (non-legal) services or trades in any other way, then the Members Logo and any other mention of being a Member of The Law Society of New South Wales may only be used in connection with the incorporated legal practice. It must not be used by or in connection with the corporation's other businesses nor by the corporation alone.

